



Dear members of the Commercial Real Estate Industry,

Thank you for taking the time to consider the African American Real Estate Professionals of NC (AAREP NC - pronounced "A-REP") as an annual sponsorship opportunity.

AAREP NC is a statewide trade association dedicated to advancing interests and opportunities for African Americans and other minorities in the commercial real estate and development industry, providing education for minority landowners and promoting community development. We also seek to provide fellow real estate based associations and corporate sponsors with opportunities to achieve their diversity related initiatives in areas of procurement, employment recruiting and partnership. AAREP NC is part of a network of 6 sister associations throughout the US (AAREP) with the first chapter dating back to 1990 in New York.

Over the years, AAREP NC has hosted several key events including speaking engagements from top industry leaders such as renowned economist Mark Vitner of Wachovia; Mitchell Silver Director of Raleigh Planning Dept., Chauncey Mayfield, President and CEO of Mayfield Gentry, Jeff Sheehan Senior Vice President with Duke Realty, just to name a few. We have also held several educational events promoting the Commercial Real Estate industry to local universities and upcoming industry leaders and participated in a number of joint programs with local associations such as NAIOP, ICSC, CCIM, TCREW, and IREM.

As a sponsor you are a key part of the success of our overarching goal of increasing the diversity of the Commercial Real Estate and Development industry within the NC market. Sponsorship of AAREP NC will give your company the unique and valued opportunity of being recognized by our members, fellow supporters, and the real estate community as a strong supporter of the diversification of the Commercial Real Estate and Development industry.

We are excited about the prospect of having your commitment to AAREP NC and the chance to build a long term relationship that's beneficial to the growth of your company and AAREP NC.

Please review the enclosed AAREP NC Sponsorship levels and benefits and if you have any questions feel free to contact me directly at 919-227-5537 or [npettiford@cbctmp.com](mailto:npettiford@cbctmp.com) or contact Ted Edwards at 919-755-8764 or [ted.edwards@smithmoorelaw.com](mailto:ted.edwards@smithmoorelaw.com).

Sincerely,

Nathaniel Pettiford  
AAREP NC President

**2010 – 2011  
Officers & Board  
Members**

President

Nathaniel Pettiford  
CBC Trademark Properties

Immediate Past President

Ted Edwards  
Smith Moore Leatherwood

Vice President - Raleigh

Tanya Mitchell-Allen

Vice President-Charlotte

Emmanuel Choice  
Lincoln Harris

Secretary

Scott Lilly  
Lil and Associates

Treasurer

Donald Campbell  
Donald Campbell, Broker

Antoine Dennard  
PPM Global

Horatio W. Jones IV  
Wells Fargo Bank

Manuel Campbell  
Murphy Business and  
Financial

Bradley Goodwin  
BB&T Bank

Kevin Bridges  
Treadstone Development  
Partners, Inc

Brian Willis  
Wealth Builders



## **Sponsorship Opportunities**

### **Platinum Level Sponsor - \$2,500 –**

- Annual AAREPNC Sponsor
  - Recognition at all AAREP NC events (By President or Vice President)
  - Recognition on AAREP NC event email blast to over 200 members and friends
  - Recognition on Sponsorship Signage at events
  - 2 registered AAREP NC memberships
  - Company link and Logo on AAREP NC website
  - Right to address the attendees of 2 AAREP NC events.
- 

### **Gold Level Sponsor - \$1500 –**

- Annual AAREPNC Sponsor
  - Recognition at all AAREP NC events (By President or Vice President)
  - Recognition on AAREP NC event email blast to over 200 members and friends
  - Recognition on Sponsorship Signage at events
  - 1 registered AAREP NC membership
  - Listing with link on AAREP NC website
- 

### **Silver Level Sponsor - \$1000 –**

- Annual AAREP NC Sponsor
  - Recognition on AAREP NC event email blast to over 200 members and friends
  - Recognition on Sponsorship Signage at events
  - 1 registered AAREP NC membership
  - Listing with link on AAREP NC website
- 

### **Bronze Level Sponsor - \$500 –**

- Annual AAREP NC Sponsor
  - 1 registered AAREP NC membership
  - Recognition on Sponsorship Signage at events
  - Listing with link on AAREP NC website
- 

### **Program Sponsor - \$500- Individual Event Sponsor**

- Acknowledged as Program Sponsor on AAREP NC event email blast
- Recognized at event (By President or Vice-President)
- Address event attendees with a few words about your Company



African American Real Estate Professionals of North Carolina

## 2011 Sponsorship Registration Form

Please select your level of support by checking the appropriate box. Fill in your contact information, sign and mail the form with payment or fax the completed form to 919-573-9247.

### LEVEL OF SUPPORT

<b>Platinum Sponsor</b> <input type="checkbox"/> \$2,500	<b>Gold Sponsor</b> <input type="checkbox"/> \$1,500	<b>Silver Sponsor</b> <input type="checkbox"/> \$1,000	<b>Bronze Sponsor</b> <input type="checkbox"/> \$500	<b>Program Sponsor</b> <input type="checkbox"/> \$500/per Event
---	---	---	---	--

### Sponsor Contact Information:

Company Name/Specialty: \_\_\_\_\_ / \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact/Company Signature: \_\_\_\_\_

Names of complimentary Members:

\_\_\_\_\_ / \_\_\_\_\_

If paying by credit card please return this form to Henry Lancaster by faxing a signed copy to 919-573-9247 or emailing a signed copy to [hlanc@lancastereraig.com](mailto:hlanc@lancastereraig.com) and we shall forward a Pay Pal Sponsorship Invoice to your attention shortly. If you desire to pay by check please mail in your registration form and payment to: **5 West Hargett St. Ste 309 Raleigh, NC 27601**  
Please make checks payable to AAREP NC.

If you have any questions please contact Ted Edwards at (919) 755-8764 or

[Ted.Edwards@smithmoorelaw.com](mailto:Ted.Edwards@smithmoorelaw.com).